

Program Questions: Craft Beverage Grant Program

Q_4945 Is this organization currently receiving I LOVE NY matching tourism funds?

Q_4944 Is the applicant a

- Unit of State and Local Government
- Public Benefit Corporation
- Public Authority

Q_4942 Is the applicant a

Not-for-profit organizations whose primary purpose is the marketing and promotion of New York State produced wine, beer, spirits, and or hard cider OR a

Not-for-profit organizations who administer a program(s) or initiative(s) whose primary purpose is the marketing and promotion of New York State produced wine, beer, spirits, and or hard cider OR a

For-Profit entities acting as a fiduciary sponsor for one of the two above eligible entities or a collaboration formed between at least 3 New York State licensed craft beverage producers.

Q_550 If you are a DBA, what is your DBA name?

Q_549

Type of Applicant (select all that apply)

- Choice Options: Federal, State, County, City, Town, Village, Tribal, School District, County or Town Improvement District, District Corporation, For-Profit, Not-For-Profit, Individual, S Corporation, C Corporation, IDA, LDC, LLC, LLP, Public Authority, Public Benefit Corp, Sole-Proprietorship. HDFC, BID, LP, Boards Of Cooperative Educational Services (BOCES), Fire District, Regional Planning and Development Board, Public Library, Association Library, College/University/Community College

Q_556

Select an applicant ID type from the list below that you normally use to identify your organization on application forms.

- Choice Options: Charity Reg #, Duns Number, Federal Tax ID Number, NYS Unemployment Insurance Tax Number, Social Security Number, NYS Vendor Identification Number (SFS)

Q_2655

Based on your selection from the previous question, enter your applicant ID number. (Please do not provide your social security number).

Q_969

If you are a business, have you been certified as a New York State Minority or Women-owned Business Enterprise (MWBE)?

- Choice Options: Yes, No, N/A

Q_546

Legal Name of Applicant

Q_551

Applicant Street Address

- Q_552** Applicant City
- Q_553** Applicant State
- Q_554** Applicant ZIP Code. (please use ZIP+4 if known)
- Q_651** Applicant Telephone Number, (please include area code)
- Q_555** Applicant Email Address
- Q_547** Contact First Name
- Q_1049** Contact Last Name
- Q_1050** Contact Title
- Q_3688** Contact Street Address

Q_3689 Contact City

Q_3690 Contact State

Q_3691 Contact ZIP Code

Q_562 Primary Contact Phone Number. (please include area code)

Q_3692 Contact Email

Q_1052 Additional Project Contact First Name

Q_970 Additional Project Contact Last Name

Q_1051 Additional Contact Title

Q_3693 Additional Contact Street Address

- Q_3694** Additional Contact City
- Q_3695** Additional Contact State
- Q_3696** Additional Contact ZIP Code
- Q_3697** Additional Contact Telephone Number
- Q_561** Additional Contact Email Address
- Q_4199** Please select the primary sector or characterization that best defines this project.
- Choice Options: Agriculture, Arts/Culture/Cultural Institutions, Biomedical/Medical, Community Development, Education/College/University, Energy, Environment, Financial Services, Food/Beverage, Healthcare, Hospitality, Housing, Industrial/Manufacturing, Information Technology Services/Communications, Infrastructure, Municipal/Government, Office, Research & Development, Tourism/Travel, Transportation, Water/Wastewater/Sewer, Waterfront Revitalization, Workforce Development, Business Development, Technology Commercialization
- Q_4198** Please select the secondary sector or characterization that best defines this project.
- Choice Options: Agriculture, Arts/Culture/Cultural Institutions, Biomedical/Medical, Community Development, Education/College/University, Energy, Environment, Financial

Services, Food/Beverage, Healthcare, Hospitality, Housing, Industrial/Manufacturing, Information Technology Services/Communications, Infrastructure, Municipal/Government, Office, Research & Development, Tourism/Travel, Transportation, Water/Wastewater/Sewer, Waterfront Revitalization, Workforce Development, Business Development, Technology Commercialization

Q_6048 Does your project advance downtown revitalization?

Q_6047 If Yes, please detail how it will attract and retain residents, visitors and businesses and transform neighborhoods.

Q_4943 Applicants are required to submit a proposal that answers the following questions:

- a general description of the project;
- specific milestones for the project;
- expected results and goals of the project;
- how results of the project will be measured;
- letters of commitment from partners to include their roles in the overall project;
- how the project will market and promote craft beverages in New York State;
- how the project benefits the statewide craft beverage industry; and
- a project budget detailing total project costs, and a breakdown of costs covered by grant funds and grantee equity.

Q_4946 If funding was awarded in prior CFA rounds, what were the CFA/PTS numbers for which funding was awarded?

Q_4947

Explain your strategy for proceeding if the full amount of requested funding, required matching funds, and temporary financing are not secured as expected, or committed sources become unavailable. This explanation must address any proposed project phases, and both CFA and non-CFA sources of funds.