Welcome to the Regional CFA Workshop
Consolidated Funding Application

New approach to funding requests

Over 29 different programs

Single application per project
Project-Based Grants

- Affordable Housing Development (4 programs)
- Community & Waterfront Revitalization (3)
- Direct Assistance to Business (5)
- Energy & Environmental Improvements (9)
- Low-Cost Financing (1)
- Municipal/Public Infrastructure (2)
- Parks, Historic Preservation & Heritage Areas (1)
- Sustainability Planning Assistance (1)
- Transportation Infrastructure (3)
- Workforce Development (2)
Agency Participants

- Homes & Community Renewal (HCR)
- Department of State (DOS)
- NYS Canal Corporation
- Empire State Development (ESD)
- New York State Energy Research and Development Authority (NYSERDA)
- New York Power Authority (NYPA)
- Environmental Facilities Corporation (EFC)
- Office of Parks, Recreation and Historic Preservation (OPRHP)
- Department of Transportation (DOT)
- Department of Labor (DOL)

https://apps.cio.ny.gov/apps/cfa/
Available Funding

AFFORDABLE HOUSING
• Housing Grants/Low-Interest Loans and tax credit programs (up to $125 million)

DIRECT ASSISTANCE TO BUSINESSES
• Regional Council Capital Fund ($130 million in capital funding)
• Excelsior Jobs Program ($70 million in tax credits)
• Economic Development Purposes Grants (up to $19.2 million)
• Environmental Investment Program (up to $1 million)

ENERGY AND ENVIRONMENTAL IMPROVEMENTS
• Energy Efficiency and Renewable Energy Projects and Programs (up to $75 million)
• Green Innovation Grant Program (up to $20 million)

LOW-COST POWER
• ReCharge New York an economic development power program (up to 910 MW) (Accessible through Direct Assistance to Businesses & Energy and Environmental Improvements)

COMMUNITY AND WATERFRONT REVITALIZATION
• Community Development Block Grant Program (up to $44 million)
• Local Waterfront Revitalization Program Grants (up to $10.875 million)
• Canalway Grant Program (up to $1.5 million)
LOW-COST FINANCING
• Private Activity Bond Cap (Industrial Development Bond Cap) (up to $350 million)

MUNICIPAL/PUBLIC INFRASTRUCTURE
• Economic Transformation Program (up to $50 million & tax credits)

PARKS, HISTORIC PRESERVATION AND HERITAGE AREAS
• Municipal Parks and Historic Preservation Projects (up to $13 million)

SUSTAINABILITY PLANNING ASSISTANCE
• Cleaner, Greener Communities Program (Up to $9.6 million)

TRANSPORTATION INFRASTRUCTURE
• Rail and Port Infrastructure Projects (up to $27 million)
• Airport Improvement Projects (up to $16.4 million)
• Multi Modal Transportation Infrastructure Program (up to $6.9 million)

WORKFORCE DEVELOPMENT
• Workforce Investment Act related training and development activities (up to $3 million)
Regional Economic Development Councils

- Plan for long-term sustainable regional economic growth
- Coordinate economic development efforts across the region, both public & private
- Participate in decisions to use state-funds to support economic development
Regional Council Priorities

• Regional Strategic Plans identify projects, actions & policies needed to implement strategies

• Transformative projects central to achieving the region’s vision will rank the highest

• CFAs that support transformative projects will receive the highest endorsement scores
Regional Councils and CFAs

- Develop Endorsement Standards
- Evaluate all CFAs submitted
- Assign Endorsement Score (0 – 20 points)

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<thead>
<tr>
<th>STANDARD</th>
<th>WEIGHT</th>
<th>MAXIMUM POINTS</th>
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<tbody>
<tr>
<td>VISION</td>
<td>5%</td>
<td>1</td>
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<tr>
<td>Advances the regional economic development vision</td>
<td></td>
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<tr>
<td>PROCESS</td>
<td>10%</td>
<td>2</td>
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<tr>
<td>Has significant community and stakeholder support</td>
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<tr>
<td>STRATEGIES</td>
<td>35%</td>
<td>7</td>
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<td>Identified in and/or advances a strategy that is part of the Strategic Plan</td>
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<tr>
<td>IMPLEMENTATION</td>
<td>15%</td>
<td>3</td>
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<tr>
<td>Project is of significant importance to advancing the implementation agenda</td>
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<tr>
<td>LEVERAGE RESOURCES</td>
<td>15%</td>
<td>3</td>
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<tr>
<td>Leverages other public, private and non-profit funding sources</td>
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<td></td>
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<td>PERFORMANCE MEASURES</td>
<td>20%</td>
<td>4</td>
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<tr>
<td>If funded, results can be monitored and evaluated against the Regional Council’s performance measures</td>
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</table>
Register Your Project at http://nyworks.ny.gov

Each project has an application number and a “token” or password.
Activate Your Account

You will receive an email with information on how to continue the process.

Follow the link to the login page.
Select Project Category

Answer a series of questions to determine project category, type and eligibility for funds
The CFA indicates the programs your project may be eligible for.
Questions

The CFA contains these types of questions:
- Threshold
- Common
- Program-Specific
Submitting Attachments

The CFA will indicate which documents to submit to complete the application.
Certifications

By entering your name in the box below, you certify and agree that you are authorized on behalf of the applicant and its governing body to commit the applicant to comply with the provisions of the New York State Minority and Women's Business Enterprise – Equal Employment Opportunity requirements of Article 15-A of the New York State Executive Law and other requirements by providing opportunities for MBE/WBE participation. You further certify that the applicant will maintain such records and take such actions necessary to demonstrate such compliance throughout the completion of the project.

By entering your name in the box below, you certify that you are authorized on behalf of the applicant and its governing body to submit this application. You further certify that all of the information contained in this Application and in all statements, data and supporting documents which have been made or furnished for the purpose of receiving Assistance for the project described in this application, are true, correct and complete to the best of your knowledge and belief. You acknowledge that offering a written instrument knowing that the written instrument contains a false statement or false information, with the intent to defraud the State or any political subdivision, public authority or public benefit corporation of the State, with the knowledge or belief that it will be filed with or recorded by the State or any political subdivision, public authority or public benefit corporation of the State, constitutes a crime under New York State Law.

Complies with MWBE
Authorized to Submit Application
Information is True
Finalize Application

The CFA indicates where to send required documents.
No changes allowed once you click the button.
Timeline

- Regional Councils assign endorsement scores
- State Agencies apply technical scoring criteria

CFA Launched

Sept. 2
Draft Strategic Plans Released

Application Deadline
Oct. 31

Attachment Deadline
Nov. 4

Strategic Plans Submitted
Nov. 14

Sept. 2                Oct. 31        Nov. 4      Nov. 14
Online at http://nyworks.ny.gov
Resources

Regional Council Home Page
http://nyworks.ny.gov

CFA Home Page
https://apps.cio.ny.gov/apps/cfa/

CFA Application Process

Available CFA Resources Home Page

Available CFA Resources Document
https://apps.cio.ny.gov/apps/cfa/assets/AvailableCFAResources.pdf
Breakout Groups

• **Group 1 – Business Assistance**
  Direct Assistance to Business, Low-Cost Financing, Municipal/Public Infrastructure and Workforce Development
  – ESD & DOL representatives

• **Group 2 – Community Development**
  Affordable Housing, Community & Waterfront Revitalization, Parks, Historic Preservation & Heritage Areas, and Transportation Infrastructure
  – OPRHP, HCR, Canals, DOT & DOS representatives

• **Group 3 – Energy & Environment**
  Energy & Environmental Improvements, Low-Cost Power and Sustainability Planning Assistance
  – NYSERDA, EFC & NYPA representatives